

Maura will be exhibiting and speaking at  
the Minneapolis Lake Home & Cabin Show  
February 15-17, 2019.



# THE CABIN COACH

BY MAURA STEBLAY

**R**ecently my husband and I were fortunate enough to buy my parents' cabin, so we still enjoy it. In fact, my 6 siblings and our parents still enjoy it with us.

It was this experience, the experience of deciding what to do with my parent's cabin that brought me to my new business and personal venture – *The Cabin Coach*. I have 'been there done that.' We journeyed through the process with my family deciding what to do when our parents could no longer keep up with the responsibilities, yet still wanted to be able to enjoy it. We had a lot of honest and often difficult discussions, even some arguments. But in the end, we all agreed on the plan and kept our relationship strong. A neutral facilitator would have been a blessing.

*So, the question stands...What do you do with the cabin? Or the land? Or the farm?*

I facilitate your family discussion around those questions. Here's how. My purpose with The Cabin

Coach is to work with families addressing tough issues surrounding the next generation and 'What is the plan?' I consult using a logical, facilitated process. We start conversing early rather than later to avoid broken relationships and unnecessary angst.

As you may know, I spent many years as a teacher and hold a Master of Education degree. I was a Facilitator during my GE tenure. I have been a financial advisor for the past 10 years. My husband Rick and I raised two successful daughters. My licenses include: CLU, ChSNC, ChFC and a series 7 license and I am a corporate RIA (Registered Investment Advisor).

My approach is consultative and financially strategic. It's fair. It's even fun with my Cabin Coach game board that gets everyone talking.

Remember, I just went through this process with my own family. We all still joyfully celebrate Thanksgiving together! I can help. 

