



MEDIA ALERT
8th ANNUAL LAKE HOME & CABIN SHOW
MADISON, WISCONSIN
JANUARY 27-29, 2012

WHAT: It's the official start of the 2012 cabin season when the Lake Home & Cabin Show comes to Madison! This unique three-day event brings together more than 150 exhibitors from across the country to showcase everything related to the latest trends in interior design, décor, furniture, architecture, building, remodeling and landscaping. The show is a great one-stop resource for anyone decorating, remodeling, building or buying a second home. And there will be special educational and entertaining guests for the entire family including:

- Appearances by Emmy-nominated, well known actor and environmentalist **Ed Begley, Jr.** who is helping educate homeowners on how to live a greener lifestyle. Presented by Envirolet Composting Toilets. (Saturday only)
- Meet cabin country's most common "**Cabin Critters**" at a display and presentation by nationally known television personality and bat and animal expert **Rob Mies**.
- Cooking demonstrations by Chef Patrick Moore, the **Getaway Gourmet**, who will tempt taste buds with great cabin recipes.

Exhibits include furnishings, furniture and décor, real estate, builders, remodelers, architects, finance, recreational products, landscaping, lakeshore products and services, unique accessories and a host of other items specific to the second home lifestyle. The show also includes free interactive features, demonstrations and hourly seminars.

WHEN: Friday, January 27 2 p.m. – 8 p.m.
Saturday, January 28 10 a.m. – 6 p.m.
Sunday, January 29 10 a.m. – 4 p.m.

WHERE: Exhibition Hall, Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713
Show Office: January 26-29 -- (952) 471-1192

ADMISSION: Adult -- \$10, Youth 5-15 -- \$4, children under 5 – FREE
\$2-Off Adult admission coupons are available
online at lakehomeandcabinshow.com

WEBSITE: www.lakehomeandcabinshow.com

CONTACT: Jen Stack, jen@relishminds.com, 612.889.4983